

Eligible Categories and Cost-Per-Click Ranges

Category	Product Price between	Minimum Cost-Per-Click
Apparel*		Closed
General Apparel	\$0.01 and \$25.00	\$0.15
	\$25.01 and \$60.00	\$0.25
	\$60.01 and up	\$0.45
Sunglasses and Accessories	\$0.01 and \$25.00	\$0.20
	\$25.01 and \$60.00	\$0.30
	\$60.01 and up	\$0.50
Underwear and Intimate Apparel	\$0.01 and \$25.00	\$0.25
	\$25.01 and \$60.00	\$0.30
	\$60.01 and up	\$0.45
Automotive Parts and Accessories		Not supported
Baby		\$0.20 - \$0.70
Baby Apparel	\$0.01 and \$20.00	\$0.20
	\$20.01 and \$30.00	\$0.45
	\$30.01 and up	\$0.70
Baby Bedding	\$0.01 and \$25.00	\$0.25
	\$25.01 and \$100.00	\$0.45
	\$100.01 and up	\$0.70
General Baby Products	\$0.01 and \$30.00	\$0.20
	\$30.01 and \$125.00	\$0.40
	\$125.01 and up	\$0.70
Cell Phones and Accessories		Not supported
Computers		\$0.20 - \$0.70
Computer Accessories	\$0.01 and \$20.00	\$0.20
	\$20.01 and \$70.00	\$0.35
	\$70.01 and up	\$0.50
Desktops and Servers	\$0.01 and \$200.00	\$0.20
	\$200.01 and \$600.00	\$0.35
	\$600.01 and up	\$0.60
Drives and Storage	\$0.01 and \$50.00	\$0.20

	\$50.01 and \$200.00	\$0.40
	\$200.01 and up	\$0.60
Laptops	\$0.01 and \$500.00	\$0.25
	\$500.01 and \$1300.00	\$0.50
	\$1300.01 and up	\$0.70
Monitors	\$0.01 and \$180.00	\$0.30
	\$180.01 and \$300.00	\$0.50
	\$300.01 and up	\$0.70
Netbooks	\$0.01 and \$300.00	\$0.20
	\$300.01 and \$700.00	\$0.40
	\$700.01 and up	\$0.60
Networking and Communications	\$0.01 and \$40.00	\$0.20
	\$40.01 and \$80.00	\$0.35
	\$80.01 and up	\$0.40
DVD		Not supported
Electronics		\$0.10 - \$1.40
Blank Media and Film	\$0.01 and \$25.00	\$0.10
	\$25.01 and \$100.00	\$0.30
	\$100.01 and up	\$0.60
Cameras and Camcorders	\$0.01 and \$100.00	\$0.25
	\$100.01 and \$300.00	\$0.40
	\$300.01 and up	\$0.75
Electronics Accessories	\$0.01 and \$25.00	\$0.20
	\$25.01 and \$100.00	\$0.45
	\$100.01 and up	\$1.00
GPS and Accessories	\$0.01 and \$150.00	\$0.20
	\$150.01 and \$250.00	\$0.40
	\$250.01 and up	\$0.60
General Electronics	\$0.01 and \$30.00	\$0.15
	\$30.01 and \$100.00	\$0.30
	\$100.01 and up	\$0.80
Home Theater Components	\$0.01 and \$80.00	\$0.35
	\$80.01 and \$200.00	\$0.55
	\$200.01 and up	\$1.00
Home Theater Systems	\$0.01 and \$150.00	\$0.30
	\$150.01 and \$350.00	\$0.55
	\$350.01 and up	\$1.00
MP3 Players, Portable Audio and Video	\$0.01 and \$50.00	\$0.20

	\$50.01 and \$150.00	\$0.35
	\$150.01 and up	\$0.55
Musical Instruments	\$0.01 and \$25.00	\$0.10
	\$25.01 and \$110.00	\$0.25
	\$110.01 and up	\$0.50
Televisions	\$0.01 and \$700.00	\$0.40
	\$700.01 and \$1300.00	\$0.75
	\$1300.01 and up	\$1.40
USB Drives and Flash Memory	\$0.01 and \$25.00	\$0.10
	\$25.01 and \$100.00	\$0.30
	\$100.01 and up	\$0.65
Video Players and Recorders	\$0.01 and \$100.00	\$0.15
	\$100.01 and \$250.00	\$0.40
	\$250.01 and up	\$1.15
Grocery**		\$0.10 - \$0.50
Grocery and Gourmet	\$0.01 and \$15.00	\$0.15
	\$15.01 and \$30.00	\$0.40
	\$30.01 and up	\$0.45
Wine	\$0.01 and \$20.00	\$0.15
	\$20.01 and \$40.00	\$0.25
	\$40.01 and up	\$0.35
Beer	\$0.01 and \$15.00	\$0.20
	\$15.01 and \$40.00	\$0.35
	\$40.01 and up	\$0.50
Spirits	\$0.01 and \$15.00	\$0.10
	\$15.01 and \$25.00	\$0.20
	\$25.01 and up	\$0.30
Health and Beauty		\$0.10 - \$0.75
Diapers	\$0.01 and \$15.00	\$0.10
	\$15.01 and \$40.00	\$0.25
	\$40.01 and up	\$0.45
General Health and Beauty	\$0.01 and \$25.00	\$0.25
	\$25.01 and \$100.00	\$0.45
	\$100.01 and up	\$0.60
Shaving and Hair Removal	\$0.01 and \$15.00	\$0.15
	\$15.01 and \$45.00	\$0.35
	\$45.01 and up	\$0.75
Home		\$0.10 - \$1.35

Furniture	\$0.01 and \$250.00	\$0.35
	\$250.01 and \$800.00	\$0.65
	\$800.01 and up	\$0.80
General Home Products	\$0.01 and \$35.00	\$0.25
	\$35.01 and \$150.00	\$0.50
	\$150.01 and up	\$0.80
Home Decor	\$0.01 and \$40.00	\$0.25
	\$40.01 and \$150.00	\$0.40
	\$150.01 and up	\$0.80
Kitchen and Dining	\$0.01 and \$25.00	\$0.15
	\$25.01 and \$75.00	\$0.30
	\$75.01 and up	\$0.60
Large Appliances	\$0.01 and \$200.00	\$0.45
	\$200.01 and \$500.00	\$1.35
	\$500.01 and up	\$1.25
Pet Supplies	\$0.01 and \$15.00	\$0.10
	\$15.01 and \$35.00	\$0.25
	\$35.01 and up	\$0.40
Small Appliances	\$0.01 and \$40.00	\$0.25
	\$40.01 and \$120.00	\$0.40
	\$120.01 and up	\$0.70
Home Improvement		\$0.10 - \$1.00
Battery Packs and Chargers	\$0.01 and \$30.00	\$0.10
	\$30.01 and \$130.00	\$0.20
	\$130.01 and up	\$0.30
General Home Improvement	\$0.01 and \$50.00	\$0.30
	\$50.01 and \$160.00	\$0.55
	\$160.01 and up	\$0.90
Lighting	\$0.01 and \$30.00	\$0.25
	\$30.01 and \$130.00	\$0.45
	\$130.01 and up	\$0.65
Power Tools	\$0.01 and \$40.00	\$0.15
	\$40.01 and \$180.00	\$0.40
	\$180.01 and up	\$0.95
Storage and Shelving	\$0.01 and \$30.00	\$0.20
	\$30.01 and \$130.00	\$0.55
	\$130.01 and up	\$1.00
Jewelry **		\$0.25 - \$1.00

Jewelry	\$0.01 and \$60.00	\$0.25
	\$60.01 and \$180.00	\$0.50
	\$180.01 and up	\$1.00
Kindle Accessories		Not supported
Motorcycles, ATV and Protective Gear		Not supported
Music		Not supported
Musical Instruments		\$0.10 - \$0.50
Musical Instruments	\$0.01 and \$25.00	\$0.10
	\$25.01 and \$110.00	\$0.25
	\$110.01 and up	\$0.50
Office		\$0.20 - \$2.05
General Office Products	\$0.01 and \$25.00	\$0.30
	\$25.01 and \$100.00	\$0.45
	\$100.01 and up	\$1.05
Ink and Toner Cartridges	\$0.01 and \$20.00	\$0.20
	\$20.01 and \$50.00	\$0.65
	\$50.01 and up	\$1.00
Printers and Scanners	\$0.01 and \$200.00	\$0.35
	\$200.01 and \$500.00	\$1.00
	\$500.01 and up	\$2.05
Projectors	\$0.01 and \$200.00	\$0.25
	\$200.01 and \$400.00	\$0.40
	\$400.01 and up	\$0.60
Shoes *		Closed
Handbags, Luggage, and Fashion Accessories	\$0.01 and \$35.00	\$0.20
	\$35.01 and \$100.00	\$0.35
	\$100.01 and up	\$0.60
Shoes	\$0.01 and \$35.00	\$0.15
	\$35.01 and \$60.00	\$0.35
	\$60.01 and up	\$0.60
Software and Computer Games		Not supported
Sports		\$0.15 - \$0.75
Exercise and Fitness Equipment	\$0.01 and \$25.00	\$0.20
	\$25.01 and \$130.00	\$0.55
	\$130.01 and up	\$0.75
General Sporting Goods	\$0.01 and \$30.00	\$0.25
	\$30.01 and \$100.00	\$0.50
	\$100.01 and up	\$0.70

Sports Apparel	\$0.01 and \$25.00	\$0.15
	\$25.01 and \$60.00	\$0.25
	\$60.01 and up	\$0.45
Toys		\$0.10 - \$0.35
Toys and Games	\$0.01 and \$15.00	\$0.10
	\$15.01 and \$40.00	\$0.25
	\$40.01 and up	\$0.35
Video Game Consoles		Not supported
Video Games		Not supported
Videos VHS		Not supported
Watches**		\$0.25 - \$1.10
Watch Accessories	\$0.01 and \$20.00	\$0.25
	\$20.01 and \$100.00	\$0.60
	\$100.01 and up	\$0.80
Watches	\$0.01 and \$125.00	\$0.25
	\$125.01 and \$350.00	\$0.55
	\$350.01 and up	\$1.10

* We are currently not accepting new sellers in Apparel and Shoes.

** Pre-approval is required to advertise in Grocery, Jewelry, and Watches.